CONTRACT

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

National Media Research Planning/ POL
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
723216 /	06380415

Product
NRCC-IE SKED 2 #3435

Contract Dates	Estimate #
10/30/12 - 11/06/12	**3435**

Advertiser	Original Date / Revision
National Republican Cong. Committee	10/18/12 / 10/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KUSA	Mary Tricoli	Telerep Philadel

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	11/02/12	11/02/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$550.00	0.00							
N 2	KUSA	11/02/12	11/02/12	9News at Noon	12p-1230p		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$600.00	0.00							
N 3	KUSA	11/02/12	11/02/12	9News 4pm	4p-5p		:30				NM	2	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	2	$1,600.00	0.00							
N 4	KUSA	11/02/12	11/02/12	M-F 430-5a News	430-5a		:30				NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$150.00	0.00							
N 5	KUSA	11/02/12	11/02/12	9News Daybreak 5a	5-530am		:30				NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$900.00	0.00							
N 6	KUSA	11/02/12	11/02/12	9News 5pm	5p-530p		:30				NM	1	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$3,200.00	0.00							
N 7	KUSA	11/02/12	11/02/12	9News 6pm	6p-630p		:30				NM	1	$3,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$3,200.00	0.00							
N 8	KUSA	11/02/12	11/02/12	Go On/Guys With Kids	7-8p		:30				NM	1	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/29/12	11/04/12	----F--	1	$2,500.00	0.00							
N 9	KUSA	11/05/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	M------	1	$550.00	0.00							
N 10	KUSA	11/05/12	11/05/12	9News at Noon	12p-1230p		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	11/05/12	11/11/12	M------	1	$600.00	0.00							
N 11	KUSA	11/05/12	11/05/12	9News 4pm	4p-5p		:30				NM	2	$3,200.00

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Contract / Revision	Alt Order #
723216 /	06380415

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NRCC-IE SKED 2 #3435	**3435**

Advertiser	Original Date / Revision
National Republican Con	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $1,600.00	Rating 0.00						
N 12	KUSA	11/05/12	11/05/12	M-F 430-5a News	430-5a		:30				NM	1	$150.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $150.00	Rating 0.00						
N 13	KUSA	11/05/12	11/05/12	9News Daybreak 5a	5-530am		:30				NM	1	$900.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $900.00	Rating 0.00						
N 14	KUSA	11/05/12	11/05/12	9News 5pm	5p-530p		:30				NM	1	$3,200.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $3,200.00	Rating 0.00						
N 15	KUSA	11/05/12	11/05/12	9News 6pm	6p-630p		:30				NM	1	$3,200.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $3,200.00	Rating 0.00						
N 16	KUSA	11/03/12	11/03/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	$3,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $3,200.00	Rating 0.00						
N 17	KUSA	11/03/12	11/03/12	Saturday Night Live	1037p-1207a		:30				NM	2	$5,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $2,500.00	Rating 0.00						
N 18	KUSA	11/03/12	11/03/12	9News 5p Sat	5-6p		:30				NM	1	$1,600.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $1,600.00	Rating 0.00						
N 19	KUSA	11/03/12	11/03/12	9News 7a Sat	7-9a		:30				NM	2	$2,400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $1,200.00	Rating 0.00						
N 20	KUSA	11/04/12	11/04/12	Football Night in America	Various		:30				NM	1	$6,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $6,000.00	Rating 0.00						
N 21	KUSA	11/04/12	11/04/12	9News 7a Sun	7-9a		:30				NM	2	$2,400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $1,200.00	Rating 0.00						
N 22	KUSA	11/01/12	11/01/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$550.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $550.00	Rating 0.00						
N 23	KUSA	11/01/12	11/01/12	9News at Noon	12p-1230p		:30				NM	1	$600.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $600.00	Rating 0.00						
N 24	KUSA	11/01/12	11/01/12	9News 4pm	4p-5p		:30				NM	2	$3,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 2	Rate $1,600.00	Rating 0.00						
N 25	KUSA	11/01/12	11/01/12	M-F 430-5a News	430-5a		:30				NM	1	$150.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $150.00	Rating 0.00						
N 26	KUSA	11/01/12	11/01/12	9News Daybreak 5a	5-530am		:30				NM	1	$900.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $900.00	Rating 0.00						
N 27	KUSA	11/01/12	11/01/12	9News 5pm	5p-530p		:30				NM	1	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NRCC-IE SKED 2 #3435	**3435**

Advertiser	Original Date / Revision
National Republican Con	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	---T---	1	$3,200.00	0.00						
N 28	KUSA	11/01/12	11/01/12	9News 6pm	6p-630p		:30				NM	1	$3,200.00
Week:		10/29/12	11/04/12	---T---	1	$3,200.00	0.00						
N 29	KUSA	11/01/12	11/01/12	9News 6am	6-7am		:30				NM	1	$2,500.00
Week:		10/29/12	11/04/12	---T---	1	$2,500.00	0.00						
N 30	KUSA	10/30/12	10/30/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$550.00
Week:		10/29/12	11/04/12	-T-----	1	$550.00	0.00						
N 31	KUSA	10/30/12	10/30/12	9News at Noon	12p-1230p		:30				NM	1	$600.00
Week:		10/29/12	11/04/12	-T-----	1	$600.00	0.00						
N 32	KUSA	10/30/12	10/30/12	9News 4pm	4p-5p		:30				NM	2	$3,200.00
Week:		10/29/12	11/04/12	-T-----	2	$1,600.00	0.00						
N 33	KUSA	10/30/12	11/06/12	M-F 430-5a News	430-5a		:30				NM	2	$300.00
Week:		10/29/12	11/04/12	-T-----	1	$150.00	0.00						
Week:		11/05/12	11/11/12	-T-----	1	$150.00	0.00						
N 34	KUSA	10/30/12	11/06/12	9News Daybreak 5a	5-530am		:30				NM	2	$1,800.00
Week:		10/29/12	11/04/12	-T-----	1	$900.00	0.00						
Week:		11/05/12	11/11/12	-T-----	1	$900.00	0.00						
N 35	KUSA	10/30/12	10/30/12	9News 5pm	5p-530p		:30				NM	1	$3,200.00
Week:		10/29/12	11/04/12	-T-----	1	$3,200.00	0.00						
N 36	KUSA	10/30/12	10/30/12	9News 6pm	6p-630p		:30				NM	1	$3,200.00
Week:		10/29/12	11/04/12	-T-----	1	$3,200.00	0.00						
N 37	KUSA	10/30/12	10/30/12	9News 6am	6-7am		:30				NM	1	$2,500.00
Week:		10/29/12	11/04/12	-T-----	1	$2,500.00	0.00						
N 38	KUSA	10/31/12	10/31/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	1	$550.00
Week:		10/29/12	11/04/12	--W----	1	$550.00	0.00						
N 39	KUSA	10/31/12	10/31/12	9News at Noon	12p-1230p		:30				NM	1	$600.00
Week:		10/29/12	11/04/12	--W----	1	$600.00	0.00						
N 40	KUSA	10/31/12	10/31/12	9News 4pm	4p-5p		:30				NM	2	$3,200.00
Week:		10/29/12	11/04/12	--W----	2	$1,600.00	0.00						
N 41	KUSA	10/31/12	10/31/12	M-F 430-5a News	430-5a		:30				NM	1	$150.00
Week:		10/29/12	11/04/12	--W----	1	$150.00	0.00						
N 42	KUSA	10/31/12	10/31/12	9News Daybreak 5a	5-530am		:30				NM	1	$900.00
Week:		10/29/12	11/04/12	--W----	1	$900.00	0.00						

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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NRCC-IE SKED 2 #3435	**3435**

Advertiser	Original Date / Revision
National Republican Con	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 43	KUSA	10/31/12	10/31/12	9News 5pm	5p-530p		:30				NM	1	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	--W----	1	$3,200.00	0.00						
N 44	KUSA	10/31/12	10/31/12	9News 6pm	6p-630p		:30				NM	1	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	--W----	1	$3,200.00	0.00						
								Totals		0.00		54	$88,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	54	$88,150.00	$74,927.50
Totals	54	$88,150.00	$74,927.50

Signature: _____ **Date:** _____

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